

LEARNING STRATEGIES:
Marking the Text, Graphic Organizer, Discussion Groups

My Notes

Learning Targets

- Analyze a written argument, identifying how the argument is supported.
- Revise a working definition of the American Dream.

Before Reading

1. So far, the American Dream has been presented in relationship to hope and dreams, work and money. In this activity, you will see juxtaposed two different visions of the American Dream of opportunity for all. Barack Obama’s story is one of access and success while William Zinsser argues that there is something important about failure. After reading these pieces, you will complete and polish your own definition of the American Dream.
2. Before you read, revisit the definition of the American Dream that you have been developing during the course of the unit. How has your thinking about the American Dream grown?

During Reading

3. As you read the following keynote address, mark the text for examples that will help you define the concept of the American Dream.

ABOUT THE AUTHOR

Barack Obama (b. 1961) is the 44th President of the United States. As a senator from Illinois, Obama rose to national prominence after giving a speech at the 2004 Democratic National Convention. He worked as a civil-rights lawyer and a teacher prior to entering politics. In 2008, he was elected as the first African American president of the United States.

Speech

Excerpt from

Keynote Address to the 2004 Democratic National Convention

by Barack Obama

1 On behalf of the great state of Illinois, crossroads of a nation, land of Lincoln, let me express my deep gratitude for the privilege of addressing this convention. Tonight is a particular honor for me because, let’s face it, my presence on this stage is pretty unlikely. My father was a foreign student, born and raised in a small village in Kenya. He grew up herding goats, went to school in a tin-roof shack. His father—my grandfather—was a cook, a domestic servant to the British.

2 But my grandfather had larger dreams for his son. Through hard work and perseverance my father got a scholarship to study in a magical place, America, that shone as a beacon of freedom and opportunity to so many who had come before.

KEY IDEAS AND DETAILS

Obama is promoting a presidential candidate, but the main focus of his speech is America. How does Obama characterize America in his speech?

3 While studying here, my father met my mother. She was born in a town on the other side of the world, in Kansas. Her father worked on oil rigs and farms through most of the Depression. The day after Pearl Harbor he signed up for duty, joined Patton’s army and marched across Europe. Back home, my grandmother raised a baby and went to work on a bomber assembly line. After the war, they studied on the G.I. Bill, bought a house through FHA, and moved west, all the way to Hawaii, in search of opportunity.

4 And they, too, had big dreams for their daughter, a common dream, born of two continents. My parents shared not only an improbable love; they shared an abiding faith in the possibilities of this nation. They would give me an African name, Barack, or “blessed,” believing that in a tolerant America your name is no barrier to success. They imagined me going to the best schools in the land, even though they weren’t rich, because in a generous America you don’t have to be rich to achieve your potential. They are both passed away now. Yet, I know that, on this night, they look down on me with pride.

5 I stand here today, grateful for the diversity of my heritage, aware that my parents’ dreams live on in my two precious daughters. I stand here knowing that my story is part of the larger American story, that I owe a debt to all of those who came before me, and that, in no other country on earth, is my story even possible. Tonight, we gather to affirm the greatness of our nation, not because of the height of our skyscrapers, or the power of our military, or the size of our economy. Our pride is based on a very simple premise, summed up in a declaration made over two hundred years ago, “We hold these truths be self-evident, that all men are created equal, that they are endowed by their Creator with certain inalienable rights, that among these are life, liberty and the pursuit of happiness.”

6 That is the true genius of America, a faith in the simple dreams , the insistence on small miracles; that we can tuck in our children at night and know they are fed and clothed and safe from harm; that we can say what we think, write what we think, without hearing a sudden knock on the door; that we can have an idea and start our own business without paying a bribe; that we can participate in the political process without fear of retribution, and that our votes will be counted—or at least, most of the time.

7 This year, in this election, we are called to reaffirm our values and our commitments, to hold them against a hard reality and see how we are measuring up, to the legacy of our forbearers, and the promise of future generations. And fellow Americans—Democrats, Republicans, Independents—I say to you tonight: we have more work to do. More to do for the workers I met in Galesburg, Illinois, who are losing their union jobs at the Maytag plant that’s moving to Mexico, and now they’re having to compete with their own children for jobs that pay seven bucks an hour; more to do for the father I met who was losing his job and choking back tears, wondering how he would pay \$4,500 a month for the drugs his son needs without the health benefits he counted on; more to do for the young woman in East St. Louis, and thousands more like her, who have the grades, have the drive, have the will, but doesn’t have the money to go to college.

8 Don’t get me wrong. The people I meet in small towns and big cities, in diners and office parks, they don’t expect government to solve all their problems. They know they have to work hard to get ahead and they want to. Go into the collar counties around Chicago, and people will tell you: They don’t want their tax money wasted by a welfare agency or the Pentagon. Go into any inner city neighborhood, and folks will tell you that government alone can’t teach kids to learn. They know that parents have to teach,

GRAMMAR & USAGE
Parallelism

Notice the power of the **parallel phrasing** in paragraph 5, beginning, “That is the true genius of America. . .” This repetition of **noun clauses** gives emphasis to the enumeration. Notice other examples in paragraphs 9 and 10.

My Notes

KEY IDEAS AND DETAILS

What aspects of the American Dream does Obama celebrate in the noun clauses in paragraph 5?

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The Road to Success

My Notes

KEY IDEAS AND DETAILS

According to Obama what is the relationship between the individualism that we Americans celebrate and a government that supports everybody's right to life liberty and the pursuit of happiness?

that children can't achieve unless we raise their expectations and turn off the television sets and eradicate the slander that says a black youth with a book is acting white. They know those things. People don't expect government to solve all their problems. But they sense, deep in their bones, that with just a slight change in priorities, we can make sure that every child in America has a decent shot at life, and that the doors of opportunity remain open to all. They know we can do better. And they want that choice.... John Kerry believes in America. And he knows it's not enough for just some of us to prosper. For alongside our famous individualism, there's another ingredient in the American saga, a belief that we are connected as one people. If there's a child on the south side of Chicago who can't read, that matters to me, even if it's not my child. If there's a senior citizen somewhere who can't pay for their prescription drugs and has to choose between medicine and the rent, that makes my life poorer, even if it's not my grandmother. If there's an Arab American family being rounded up without benefit of an attorney or due process, that threatens my civil liberties. It is that fundamental belief—it is that fundamental belief—I am my brother's keeper, I am my sisters' keeper—that makes this country work. It's what allows us to pursue our individual dreams, yet still come together as a single American family." "E pluribus unum," out of many, one.

9 Now even as we speak, there are those who are preparing to divide us, the spin masters and negative ad peddlers who embrace the politics of anything goes. Well, I say to them tonight, there's not a liberal America and a conservative America—there's the United States of America. There's not a black America and white America and Latino America and Asian America; there's the United States of America. The pundits like to slice-and-dice our country into Red States and Blue States; Red States for Republicans, Blue States for Democrats. But I've got news for them, too. We worship an awesome God in the Blue States, and we don't like federal agents poking around our libraries in the Red States. We coach Little League in the Blue States and, yes, we've got some gay friends in the Red States. There are patriots who opposed the war in Iraq and patriots who supported the war in Iraq. We are one people, all of us pledging allegiance to the stars and stripes, all of us defending the United States of America.

10 In the end, that's what this election is about. Do we participate in a politics of cynicism or a politics of hope? John Kerry calls on us to hope. John Edwards calls on us to hope. I'm not talking about blind optimism here—the almost willful ignorance that thinks unemployment will go away if we just don't talk about it, or the health care crisis will solve itself if we just ignore it. That's not what I'm talking about. I'm talking about something more substantial. It's the hope of slaves sitting around a fire singing freedom songs; the hope of immigrants setting out for distant shores; the hope of a young naval lieutenant bravely patrolling the Mekong Delta; the hope of a mill worker's son who dares to defy the odds; the hope of a skinny kid with a funny name who believes that America has a place for him, too. Hope in the face of difficulty, hope in the face of uncertainty, the audacity of hope!

11 In the end, that is God's greatest gift to us, the bedrock of this nation; the belief in things not seen; the belief that there are better days ahead. I believe we can give our middle class relief and provide working families with a road to opportunity. I believe we can provide jobs to the jobless, homes to the homeless, and reclaim young people in cities across America from violence and despair. I believe that we have a righteous wind at our backs, and that as we stand on the crossroads of history, we can make the right choices, and meet the challenges that face us....

