

Creating an Op-Ed News Project

SCORING GUIDE

| Scoring Criteria | Exemplary | Proficient | Emerging | Incomplete |
|------------------------|---|--|--|---|
| Ideas | <p>The project</p> <ul style="list-style-type: none"> explicitly represents multiple and varied editorial perspectives is extremely persuasive throughout every piece, demonstrating a thorough understanding of persuasive techniques provides evidence of thorough and original research throughout; each piece demonstrates appropriate and ample evidence to support the thesis. | <p>The project</p> <ul style="list-style-type: none"> represents various perspectives that are implied throughout the work as a whole demonstrates a clear intention to persuade in most pieces, showing an adequate understanding of persuasive techniques demonstrates that research has been conducted to support the positions; the majority of pieces demonstrate sufficient evidence supporting the thesis. | <p>The project</p> <ul style="list-style-type: none"> represents a limited range of perspectives demonstrates an intention to persuade in a few of the pieces; some of the pieces may be descriptive or expository rather than persuasive demonstrates that some research has been conducted to support the positions with lapses in completeness to adequately support the thesis. | <p>The project</p> <ul style="list-style-type: none"> lacks a range of perspectives offers pieces that may be descriptive or expository rather than persuasive does not demonstrate adequate research; the majority of the pieces demonstrate insufficient evidence to adequately support the thesis and/or opinions remain unsupported. |
| Structure | <p>The project</p> <ul style="list-style-type: none"> is organized exceptionally, so that ideas move smoothly and comfortably accurately follows the organizational pattern of the article type, whether informational or editorial. | <p>The project</p> <ul style="list-style-type: none"> is organized in a way that is clear and easy to follow largely follows the organizational pattern of the article type, whether informational or editorial. | <p>The project</p> <ul style="list-style-type: none"> is unevenly organized with lapses in coherence attempts to follow the organizational pattern of the article type, whether informational or editorial, with some lapses. | <p>The project</p> <ul style="list-style-type: none"> is difficult to follow, and may jump too rapidly between ideas struggles to follow the organizational pattern of the article type, whether informational or editorial. |
| Use of Language | <p>The project</p> <ul style="list-style-type: none"> demonstrates purposeful use of rhetoric designed to appeal to the target audience(s) contains few or no errors in grammar and conventions. | <p>The project</p> <ul style="list-style-type: none"> demonstrates functional use of rhetoric but may not directly appeal to the target audience may include minor errors in grammar and conventions that do not interfere with understanding. | <p>The project</p> <ul style="list-style-type: none"> attempts to use rhetoric with limited appeal to the target audience includes some errors in grammar and conventions that interfere with the meaning. | <p>The project</p> <ul style="list-style-type: none"> inconsistently demonstrates rhetoric includes many errors in grammar and conventions that seriously interfere with the meaning. |