

# Where's Your Proof?

**LEARNING STRATEGIES:**

Graphic Organizer, Rereading, Think-Pair-Share, Discussion Groups

**Learning Targets**

- Identify different types of evidence and revise writing to incorporate appropriate evidence.
- Evaluate the effectiveness of different types of evidence.

**Before Reading**

1. **Quickwrite:** Who do you know who is particularly good at persuading others? What do they do that makes them so successful?

**During Reading**

2. To support the claims they make, authors use a variety of types of evidence. With a partner or small group, revisit one of the editorials you have read in this unit and fill in the chart below.

<p>Type of Evidence: What is it used for? What are its limitations? “They X, but they Y.”</p>	<p>Example from an Editorial in this Unit</p>	<p>Evaluation: What kind of appeal does it make: logos, ethos, or pathos? Does the evidence logically support the author’s claim in this case? Why or why not?</p>
<p><u>Illustrative Examples</u> (Personal Experience/Anecdotal/Media Example). They add reality to the claim, but may not be generalizable.</p>		
<p><u>Hypothetical Cases</u>. They challenge the reader to consider possible circumstances or outcomes, but there’s no reason they will definitely happen.</p>		
<p><u>Analogies/Comparison</u>. They make the unfamiliar or abstract more accessible, but they need to be more similar than different in order to be persuasive.</p>		

<p><u>Expert Testimony</u>. They provide expert support for causal claims, predictions of outcomes, or possible solutions, but they're still just opinions—and the source needs to be checked carefully!</p>		
<p><u>Statistics/Surveys</u>. They support generalized claims and make strong logical appeals, but they must be reliable and unbiased.</p>		
<p><u>Causal Relationships</u>. They suggest possible positive or negative outcomes, but there needs to be a clear link between the cause and the effect.</p>		

### After Reading

- Once you have recorded your observations in the graphic organizer, be prepared to discuss those observations. You will want to make sure to address both the types and effectiveness of each technique you find the author has used. Make sure you reference specific examples from the text. With a partner, discuss why using a wide variety of evidence might be more persuasive or effective than using only one kind of evidence.

### Check Your Understanding

Select one of the editorials you have written in this unit and revise it by adding at least one of the types of evidence from this activity. Share your revision with a partner and ask your partner to identify the type of evidence you used in your writing.

#### My Notes

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---